



PARTS OPERATIONS INFORMATION BULLETIN I.PSB.2014.260



To Aston Martin Dealers

Attention Parts Managers, Parts Specialists, Aftersales Managers, Sales Managers, Sales Executives and Marketing Managers

Date 5th March 2014

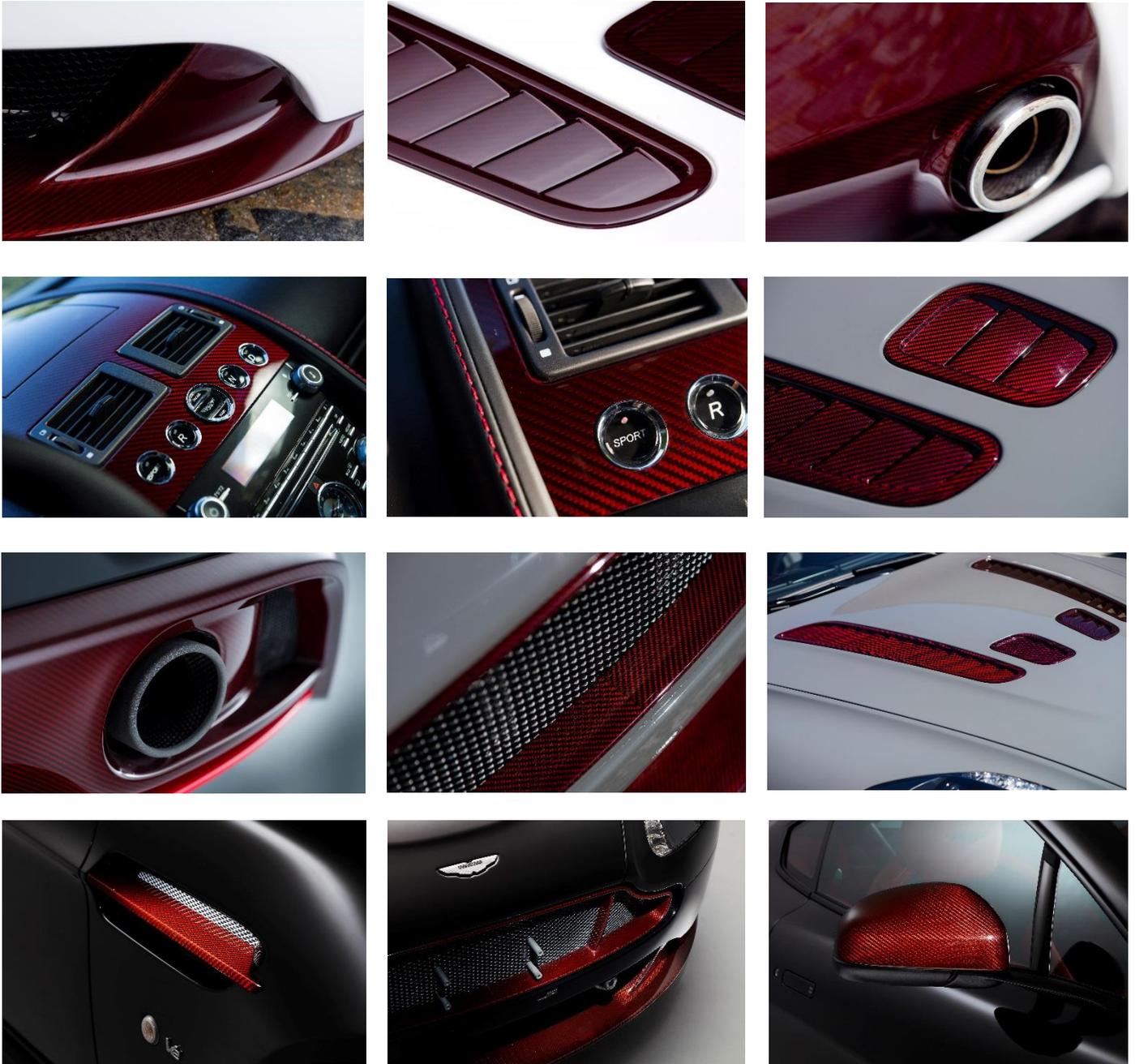
Subject Q by Aston Martin Vantage Red Carbon Fibre

Dear Dealer Partners,

I am pleased to announce the release of red carbon fibre for Vantage, available exclusively through Q by Aston Martin and Q by Aston Martin Accessories. Produced using the highest quality carbon fibre, the red carbon combines exceptional levels of craftsmanship with striking aesthetics to accentuate the Vantage's features and styling. These stunning red carbon features are available for new cars built through the Q by Aston Martin programme and for any replaceable carbon fibre part on a current car as an aftermarket upgrade.



Our red carbon fibre has undergone meticulous development to ensure colour stability and consistency to create a stunning visual finish. Extensive work has also been carried out to make sure the quality attributes, such as chip resistance, film thickness and gloss level, of these products are maintained.



Details of red carbon fibre prices for both Q cars and aftermarket accessories can be found in the appendix.

In relation to red carbon as an aftermarket accessory, an e-shot promoting Q by Aston Martin Accessories will be created in the next few months.

Should you wish to discuss this bulletin in more detail please do not hesitate to contact me or a member of the Parts Sales team or the Q team, depending on the nature of your